

## Popcorn Show and Sell Order due Monday, August 31st

This year is set to be the most exciting popcorn sale in our council's history! Every Scout who sells over \$500 in the Show and Sell or completes a "Fill It Up Form" with 25 unique orders and gets his form to the Yakima Scout Office will receive a 'CWU Popcorn Champion' hat, a ticket to a CWU basket ball game and entered to win one of the 300 prizes to be given away from weekly drawings. Drawings start on September 25, 2009.

Not to forget the Audiovox 8" Portable DVD player that will be given away on October 2nd from scouts who have completed the "Go for the Gold" entry form where they set a sales goal and send their sales goal to the Scout Office. Every registered Cub Scout and Boy Scout will receive an entry form, but there is no reason to wait for the mailing there is a copy of the form attached.

The Show and Sell Order is due on Monday, August 31st. There are a couple of things that you may want to do before you order:

- 1) Watch the Trails End DVD. If you don't have a DVD see the online trainings at [trails-end.com](http://trails-end.com)
- 2) Set a sales goal based on your Pack or Troops budget. This is the most important key to success: setting sales goals. Pack 20 in Okanogan Valley went from selling \$2000 in 2007 to over \$10,000 in 2008 simply by setting a sales goal with boys in each den.
- 3) Remember that you are ordering cases and not just containers.

### This Year's Line Up

Military Donation \$25 and \$40 level

Chocolate Lovers Tin \$50, 1 per case – NEW MIX

Three Way Chocolate Tin \$40, 1 per case

Cheese Lover's Tin \$35, 1 per case

Gourmet Trail Mix \$25, 6 per case – NEW MIX

Chocolate Triple Delight \$20, 6 per case – NEW MIX

Large Gourmet Caramel Corn \$20, 6 per case

Carmel Corn Light \$20, 6 per case

15 pk Microwave Unbelievable Butter \$15, 6 per case

15 pk Microwave Butter Light \$15, 6 per case

Original Carmel Corn Bucket \$12, 6 per case

Popping Corn Bucket \$12, 6 per case

Need a little help getting started? I will be hosting GoToMeetings to show people how to order popcorn for the Show and Sell on Saturday, August 29 at 2:00 pm and Sunday at 2:00 pm. If you want to participate just email me. You will need to download GoToMeeting software and the call will be long distance for the meeting.

Like to win an extra \$10,000?!! Pack 91 or Grayslake, Illinois won \$10,000 in 2008 for the best unit kick off. Units video tap their kickoff and send a video of their kickoff to Trails End by December 31, 2009. More information can be found on page 17 of the September-October Scouting Magazine and on the Trails-End website. In addition to the \$10,000 another \$2,500 will be given to a Pack or Troop on the west coast!

Here is a link to the Leaders Guide. If you don't have a copy of the 2009 Leader's Guide here is a link to the form. Please let me know if you have any problems with the link.

<http://www.grandcolumbiabsa.org/Popcorn/2009%20Popcorn%20Sale%20Leaders%20Guide.pdf>

Welcome to the popcorn sale. The Trails End Popcorn Sale has proven to be a very effective and successful way to fund a Pack or Troops program for a year. Good Luck on a great sale!!!

John Lubbers  
Assistant Scout Executive